

Terms of Reference (TOR) – Review of EITI data for media use

Overview

The EITI is built on the belief that natural resources such as oil, gas, metals and minerals, belong to a country's citizens. The EITI's mission is to promote understanding of natural resource management, strengthen public and corporate governance and provide the data to inform greater transparency and accountability in the extractives sector.

By becoming a member of the EITI, countries commit to disclose information along the extractive industry value chain – from how extraction rights are awarded, to how revenues make their way through the government and how they contribute to the economy. Through participation in the EITI, 57 countries have agreed to a common set of rules governing what information should be disclosed and when – the [EITI Standard](#).

Each EITI implementing country discloses an extensive amount of data and information. The EITI Standard requires that the data is made available in accessible forms to all users. Of the EITI's six [strategic shifts for 2021-2023](#), data is a cross-cutting theme.

The EITI aims to promote the generation of [open data](#) as well as its use to underpin key priorities such as the use of EITI data to inform energy transition policy or to address corruption risks through data-driven approaches.

Broadly, audiences for EITI data can be defined as:

- EITI Implementing governments
- Investors and companies
- Development partner and donors
- The EITI Board and office holders
- Civil society – both in implementing countries and internationally
- Academia
- The media – including data journalists and investigative reporters as well as mainstream media entities, both internationally and in the EITI's 57 implementing countries.

A data strategy is currently under development at the EITI. A core objective of this draft strategy is to catalyse the use of EITI data by key audiences. To help determine priorities for this work and underpin the further development of the EITI's strategic thinking in this area, a review of EITI data is sought from the perspective of media audiences.

Objectives

The objectives of this project are to:

- Identify and segment key media audiences for EITI data use.
- Identify the data needs of these segmented audiences and how their data needs map against the data that is publicly available through EITI processes.
- Identify the strengths, weaknesses, challenges and opportunities for the use of EITI data by media audiences. This analysis should be undertaken for each segmented audience and should include commentary both on priority data points and on the format in which EITI data is presented.
- Develop prioritised recommendations for improvements in the provision, accessibility and dissemination of EITI data by media audiences, including specific data points and access preferences

The ultimate objective of this study is to promote the more widespread use of EITI data by media audiences to further the EITI's mandate and objectives.

The report will be enhanced by concrete examples throughout of the use of EITI data and/or illustration from interview material of some of the constraints around data use.

Scope of work

It is envisaged that the project will take place in two phases:

Phase 1: Desktop review and consultations

- Desktop review of EITI data available to media sources, including on the International Secretariat's website www.eiti.org, and a sample of national EITI websites and systematically disclosed data sources.
- Consultation with the EITI's media and data teams to ensure a full understanding of the scope of EITI data available, the type of media queries which are typically received and some of the challenges and limitations around its availability, integrity, timeliness and use.
- Review sample of media coverage on the EITI to develop an understanding of how the media currently use EITI data.
- Undertake targeted consultations with national secretariat teams, in approximately five countries, to understand the nature of their interactions with local media on EITI data.
- Undertake targeted consultations of a sample of national and international media representatives familiar with EITI data, to understand opportunities and challenges relating to its use.

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- Assess trends in data presentation and use in similar organisations.

Phase 2: Recommendations

- Identify the strengths, weaknesses, challenges and opportunities which affect the use of EITI data by media audiences, based on the results of the desktop analysis and consultations. This analysis should be undertaken for each segmented audience and should include commentary both on priority data points and on the format in which EITI data is presented.
- Develop prioritised recommendations for actions or tools to enhance the uptake of EITI data by national and international media audiences, which may be specific to individual target media audiences or common to all.
- Identify possible opportunities to incorporate data storytelling into the EITI's communications and content strategy.

Deliverables

- Report on the current state of EITI's data in relation to current trends in data visualisation in similar organisations. The report should also identify gaps in our data and communications strategies and include concrete steps on building our data storytelling culture externally and internally.
- It should include recommendations for adapting EITI's data, working with data journalists and incorporating data storytelling into EITI's communications and content strategy, in the build up to EITI's 2023 Global Conference and beyond.

Who should apply?

We are looking for organisations, media centres or individuals with experience in data visualisation, data analysis and data journalism. Knowledge of the extractives sector, governance and corruption issues is an advantage. Knowledge of French, Spanish, and/or Russian are desirable but not required.

Timeline

The deadline for tender proposals is Wednesday, **21 September 2022**, with a targeted award date of Monday, 3 October. The selected company would start the project in October 2022. The individual or team is expected to allocate approximately two months for this project.

Proposal Requirements

Requirements

- Individual or team with at least five years of data journalism experience, with close contacts with international media.
- Joint bids from one or more companies or individuals working collaboratively will be accepted.

Procurement procedure

A consultant will be selected following a quality- and cost-based selection procedure.

The following should be submitted:

- **A Technical Proposal** which includes:
 - Company, consultant or organisation background
 - Named consultant(s)/specialists assigned to the project
 - CVs and experience of each project team member including the allocation of time of each person assigned to the project
 - Project methodology
 - Description of how each phase of the project will be facilitated, including requirements of the EITI specified in this TOR.
 - Examples of similar projects undertaken. These should have a particular focus on working with similar organisations with databases and APIs, data portals and data journalism. At least one example should include direct experience in working with dynamically linked databases and APIs.
 - An implementation timeline.
- **A Financial Proposal**, clearly indicating:
 - A lump sum financial proposal for this project, inclusive of all costs associated with required travel and applicable taxes. The financial proposal should clearly differentiate fees from any other reimbursable expenses. The hourly rate for all potentially involved team members should be clearly indicated. The financial proposal must be submitted password protected.

All applications should be sent to skasimova@eiti.org no later than 21 September at 23:59 CET. Late applications will not be considered.

Selection process

Applications will be evaluated in the following way:

- Financial (30%)
- Technical (70%)
 - Proven experience of company and proposed team in the management and execution of similar projects (40%)
 - Proven expertise of company and proposed team in analysing and using complex datasets (20%)
 - Service capability to an Oslo/UK based team (10%)

Scoring

Technical proposals are given a technical score (S_t) out of 100. The minimum technical score (S_t) required to pass is 70.

The lowest evaluated Financial Proposal (F_m) is given the maximum financial score (S_f) of 100. The formula for determining the financial scores (S_f) of all other Proposals is calculated as follows:

$S_f = 100 \times F_m / F$, in which “ S_f ” is the financial score, “ F_m ” is the lowest price, and “ F ” the price of the proposal under consideration.

Proposals are ranked according to their combined technical (S_t) and financial (S_f) scores using the weights (T = the weight given to the Technical Proposal; P = the weight given to the Financial Proposal; $T + P = 1$) as follows:

$$S = S_t \times T\% + S_f \times P\%.$$

For the purpose of the evaluation, the financial score will include all applicable taxes such as sales tax, excise tax, VAT, or similar taxes levied on the contract's invoices, assuming that the contracting party is an Oslo-based Association.

Contract negotiations will be held with the highest ranked firm. If contract negotiations are unsuccessful, negotiations will be held with the next highest ranked firm.

Contact

Please contact Rachel Hollars rhollars@eiti.org with any questions.