Extractive Industries Transparency Initiative

No elements or text should be used in an area around the logo. This is the minimum protection area, and is based on the width and height of the dot on the letter “i”, multiplied by two.
IMPLEMENTING COUNTRY LOGOS
SUGGESTED VARIATIONS

Square flag and name of country Name written in Metropolis Extra bold
Alignment The additions to the EITI-logo align to 1x, which equals the dot of the ‘i’.

Initial letter of country Letter in Metropolis Extra bold. Identifying colour from flag may be used.
Square flag and name of country Name written in Metropolis Extra bold.
Alignment The additions to the EITI-logo align to 1x, which equals the dot of the ‘i’. Protection area does not apply these versions of the logo.
Metropolis is EITI’s profile font, and must be used in all printed profile materials. Metropolis is a free font, and can be downloaded at:
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In Word, Excel and PowerPoint, Franklin Gothic is used. If the profile fonts Metropolis cannot be used on digital surfaces, Franklin Gothic should be used.
The four shades of blue are EITI's primary colours, and feature prominently on EITI products. The colours can be used in headings, graphical elements, graphs and illustrations. The secondary colours can be used as accent colours, but should be used minimally.
The blue gradient can be used as a background on print or on digital surfaces.
The pattern is constructed from elements in the logo. It can be used in the EITI's primary blues, or in white on a blue or gradient background.
Thank you!