FROM DISCLOSURE TO DEVELOPMENT (D2D)

AN INITIATIVE FUNDED BY THE BHP FOUNDATION

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Program objectives: *to improve utility of natural resource industry data for development impact*
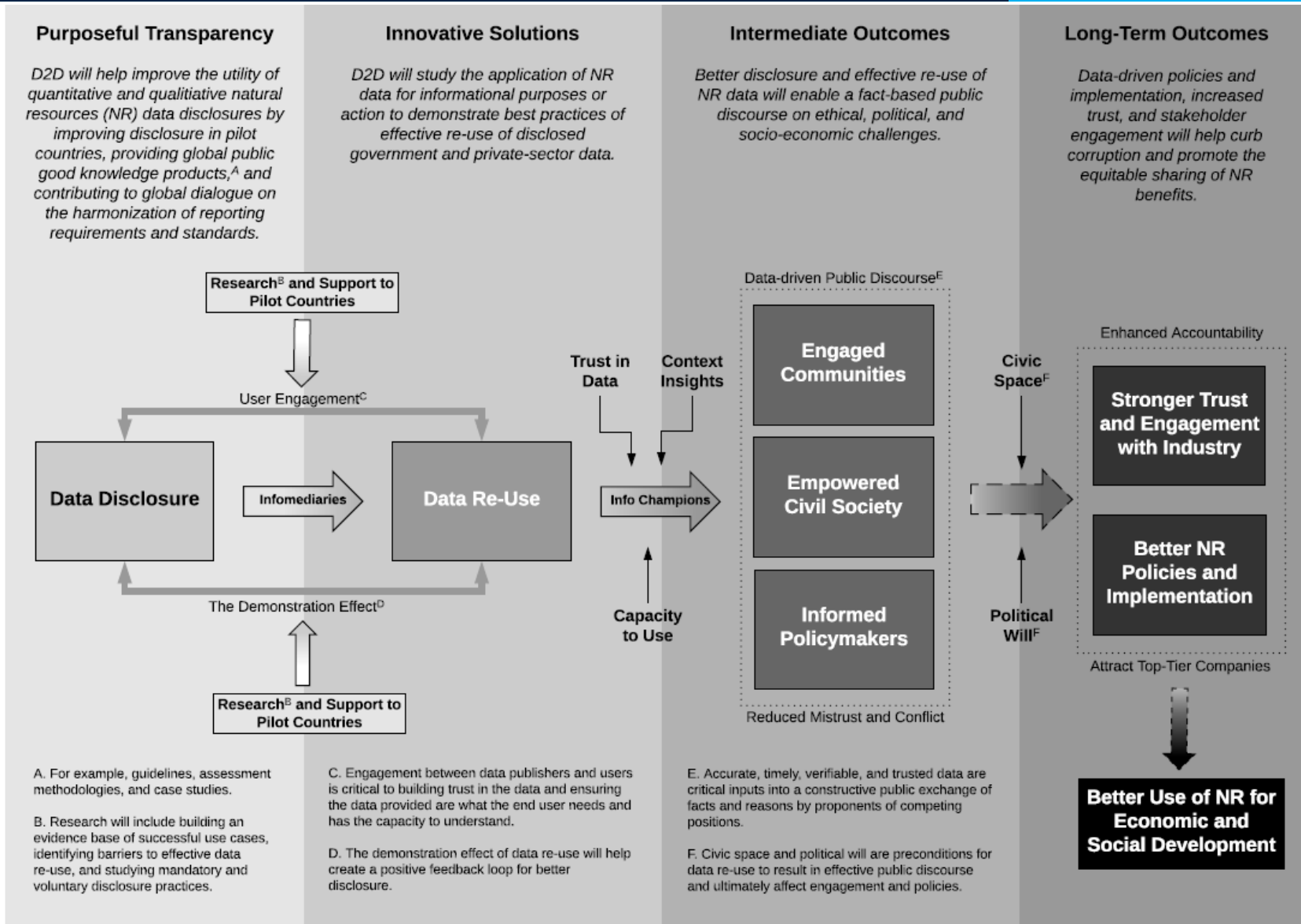
Structure: *joint WB/IFC program led by IFC*

Funding: *$2.5 million over 2 years*

What do we hope to achieve? *Move the needle to enable the various stakeholders to effectively re-use NR data for purposes that are relevant to them*

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D2D: WHAT STAKEHOLDERS ARE TELLING US

WHAT WE HEARD	CHALLENGE	WHAT IT MEANS FOR D2D
"It's not about identifying a **universal problem** but in helping **define specific problems** to solve for **specific users**." "Are we even measuring things the **community cares about** (e.g., wells vs. cows)?"	FOCUSING ON USERS	• Focus on users and their information needs from the outset • Crowd in infomediaries, subject matter experts, the private sector, civil society, media. • Include local CSOs in advisory committee
"Nurturing a **data culture at the local level** needs more attention." "We need to go beyond the "usual suspects" to uncover **currently underserved groups**."	IDENTIFYING TARGET GROUPS	• Drill down to the "critical" tiers of suppliers and users – those who are essential for addressing mismatches in data supply and demand • Sharpen country focus and target communities
"We should focus on **getting actionable information out** that is **helpful to all stakeholders**, including local citizens, government and private sector."	ACCOMMODATING DIFFERENT USER NEEDS	• Understand what exists and where the gaps are • Explore methodologies, such as guiding principles, to help drive meaningful and actionable data disclosure
"**Information alone** won't lead to **change**." "We must disclose in a way that is **accessible and understandable** for the particular stakeholder and context. **Without trust, it is meaningless**."	BUILDING TRUST	• Make the process inclusive and emphasize participation. Consider using the WBG to establish common priorities. • Commit to ongoing sharing of results.
"The **civil society** space is closing, and there's a **lack of civic space** to use data for accountability." "It's a **difficult political climate** in which to engage."	ADAPTING TO NEW CIVIC ROLES	• Select pilot countries/communities with existing and active civil society • Engage proactively with civic actors, and support their broader development.
"The **political will** to make data available and to develop sound policies **is not always there**."	ADDRESSING POLITICAL WILL	• Leverage various initiatives such as EITI, OGP, and others and seek out new partnerships to help deliver D2D. • Build the business case for government

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Purposeful Transparency

D2D will help improve the utility of quantitative and qualitiative natural resources (NR) data disclosures by improving disclosure in pilot countries, providing global public good knowledge products,[A] and contributing to global dialogue on the harmonization of reporting requirements and standards.

Innovative Solutions

D2D will study the application of NR data for informational purposes or action to demonstrate best practices of effective re-use of disclosed government and private-sector data.

Intermediate Outcomes

Better disclosure and effective re-use of NR data will enable a fact-based public discourse on ethical, political, and socio-economic challenges.

Long-Term Outcomes

Data-driven policies and implementation, increased trust, and stakeholder engagement will help curb corruption and promote the equitable sharing of NR benefits.

Research[B] and Support to Pilot Countries

User Engagement[C]

Data Disclosure

Infomediaries

Data Re-Use

The Demonstration Effect[D]

Research[B] and Support to Pilot Countries

Trust in Data

Context Insights

Info Champions

Capacity to Use

Data-driven Public Discourse[E]

Engaged Communities

Empowered Civil Society

Informed Policymakers

Reduced Mistrust and Conflict

Civic Space[F]

Political Will[F]

Enhanced Accountability

Stronger Trust and Engagement with Industry

Better NR Policies and Implementation

Attract Top-Tier Companies

Better Use of NR for Economic and Social Development

A. For example, guidelines, assessment methodologies, and case studies.

B. Research will include building an evidence base of successful use cases, identifying barriers to effective data re-use, and studying mandatory and voluntary disclosure practices.

C. Engagement between data publishers and users is critical to building trust in the data and ensuring the data provided are what the end user needs and has the capacity to understand.

D. The demonstration effect of data re-use will help create a positive feedback loop for better disclosure.

E. Accurate, timely, verifiable, and trusted data are critical inputs into a constructive public exchange of facts and reasons by proponents of competing positions.

F. Civic space and political will are preconditions for data re-use to result in effective public discourse and ultimately affect engagement and policies.

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Research:
- Evidence base of effective NR data re-use
- Assessment of national NR data ecosystems (4 pilot countries)
- Effective infomediaries
- Barriers to data re-use by communities and civil society
- IFC clients experience

Convening & knowledge sharing:
- National working groups on NR data for development impact
- Knowledge products and exchange among countries
- Global dialog on NR data disclosure and re-use challenges

Innovation:
- Test innovative approaches in the pilot countries: Ghana, Mongolia, Peru (public/private sector interventions)

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D2D: CROSS-REGION APPLICATIONS & LESSONS

COUNTRY

Peru/Colombia: Revenue Management

Mongolia: Water Stewardship

Ghana: Local Economic Development

EXISTING INTERVENTION

Provide technical assistance to:
- municipalities to improve investment process and become transparent, effective, accountable, responsive to citizens
- local leaders to enhance capacity to engage in municipal planning decisions and demand accountability

- Establish industry-led voluntary code of practice on responsible water management, including:
  - disclosure of water risks, water use and water recycling data
  - universal portal for raw data access
  - accessible annual reports for communities to monitor
- Trained communities, local government, and companies on water data collection

Enhance economic development by:
- increasing access to information and local participation in supply chain, especially women;
- improving capacity of formal and informal entrepreneurs;
- convening regional development partners and create opportunities for communities to participate in decisions

→ CONDUCT NR DATA ECOSYSTEM ASSESSMENTS → TEST TARGETED INTERVENTIONS

POTENTIAL ENGAGEMENT

- Capture lessons from government transparency websites and IFC's experience in the field
- Link to open data opportunities
- Track local CSO action based on new access to information

- Partner with local NGOs and media to disclose water monitoring info in an accessible format for communities
- Convene a national multi-stakeholder working group
- Support open data implementation
- Procurement data re-use

- Convene a national multi-stakeholder working group
- Support open data implementation
- Support collaborative design -- sub-national revenue distribution application

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