

# Developing Meaningful Activities that Produce Positive Results in a COVID Era & Monitoring and Evaluating Progress

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**For: Extractives Industry Transparency Initiative**

**EITI Region: Anglo-Africa**

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Welcome  
Everyone



## Agenda

- Quick Overview of Results Based Management
- Focus on Activities
- The Logic Model
- Performance Measurement Framework
- Monitoring and Evaluation
- Sharing Session
- Questions and Answers

# RBM Re-Cap

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- RBM is an organizational management tool from planning, managing and monitoring
- RBM aims to capture the process of change over time(short, medium and long-term)
- RBM focuses on achievement of results and real change; rather than activities
- Making change happen

# Difference between an Activity and a Result

## Activity

Provide training to incumbent MSG Members on EITI and their MSG Roles and Responsibilities

## Result

- Do MSG Members have more knowledge?
- Can they apply their skills within the MSG?
- Will MSG operations improve?

If there is no proof of this happening, then nothing is achieved



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## Difference between an Activity and a Result

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### **Activity**

Development and implementation of an anti-corruption database

### **Result**

- Do beneficiaries/stakeholders have better access to information?
- Is there a change or reform in legislation, regulations or policy?
- Is there a reduction in corruption?

If the answer is no, the question why needs to be asked, and the activity/plan needs to be modified

# Plan

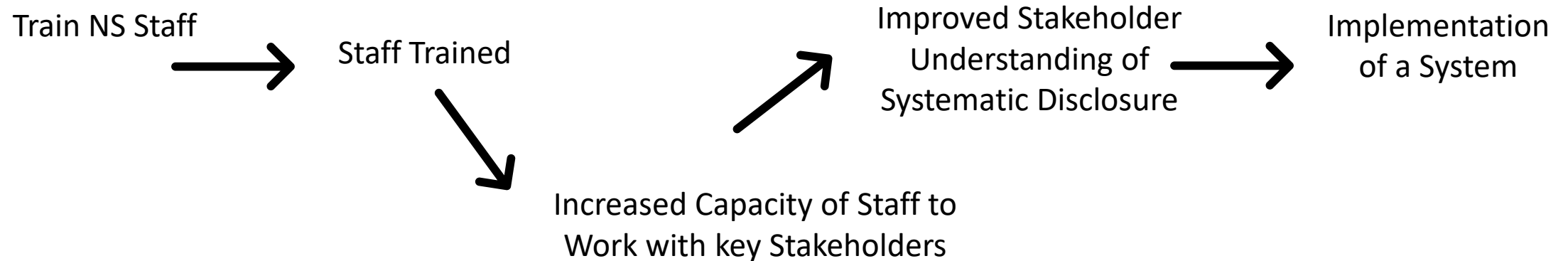
Planning around activities based on the results one wants to see. Planning is done with the end in mind.

- What is your vision?
- What do you want to see happen at the end?
- What do you want to see happen in the medium term
- What do you want to see happen in short term?
- What do you need to produce to achieve these outcomes?
- What activities do you need to create so that you can achieve these things?



# Getting Logical with the Logic Model

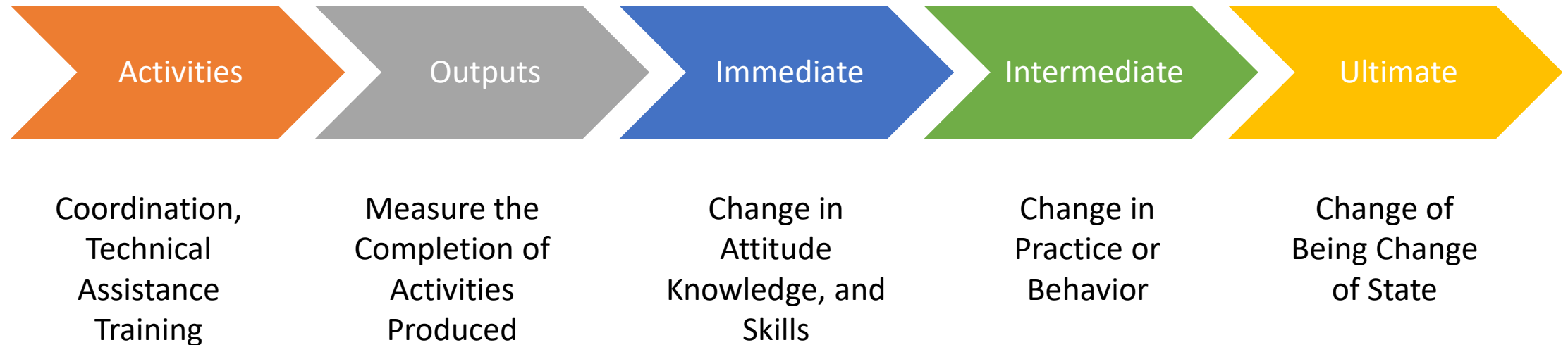
## The Results Chain





# Getting Logical with the Logic Model

## The Results Chain





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# What does the end look like?

## End

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Improved quality of governance and transparency in the Extractives Sector

Ultimate Outcome

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Increased citizen awareness of the benefits of EITI

Limited to No Control over results

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Strengthen legal and regulatory frameworks for accountability and transparency

Long Period of Time to Achieve

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Reduce.....

5 years plus

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# What does the middle look like?

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## Middle

Medium  
Outcome

Government commitment to international charter on anti-corruption

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Shorter  
Period of  
Time

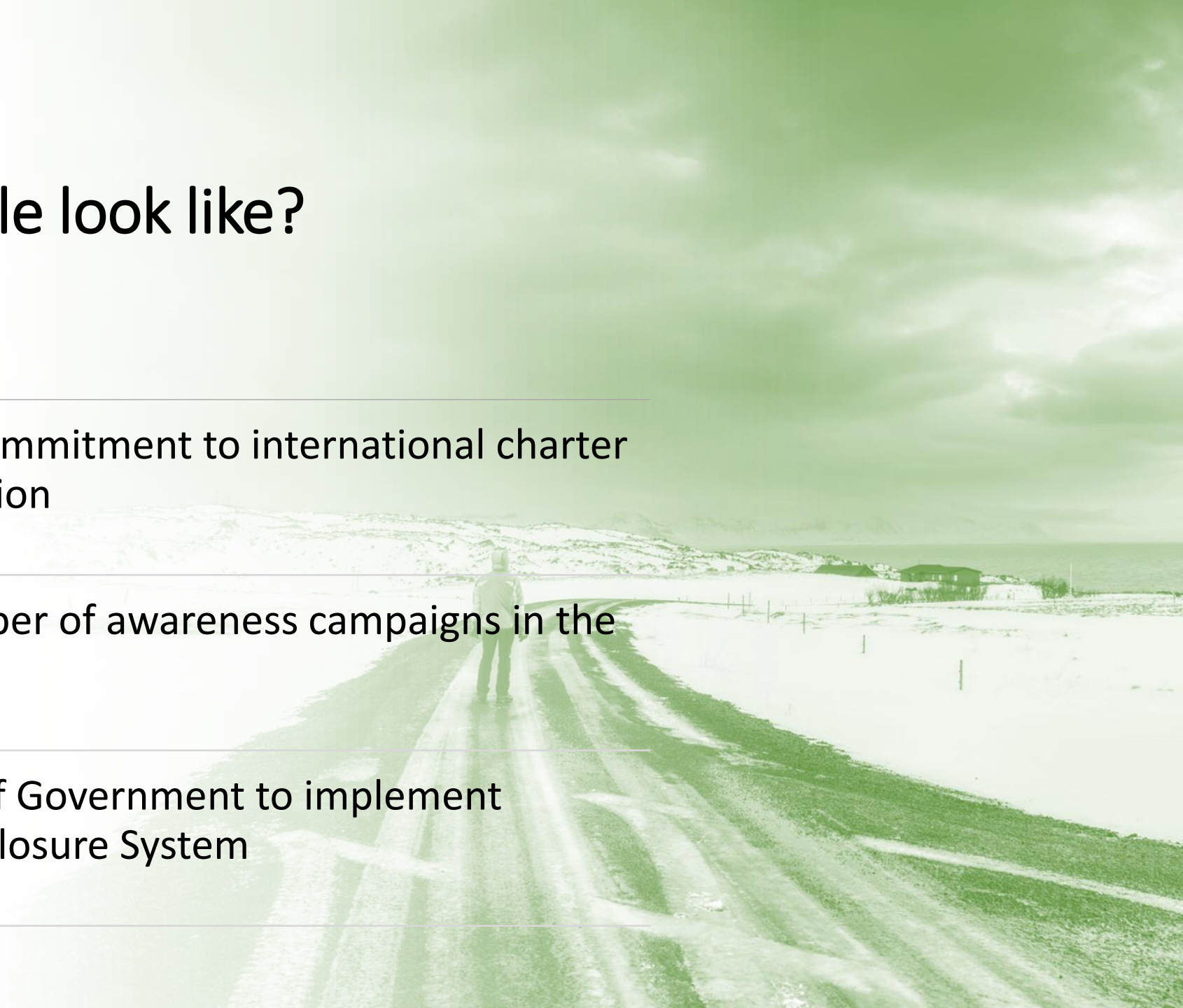
Increased number of awareness campaigns in the country

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Up to 5 years

Commitment of Government to implement Systematic Disclosure System

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# What does the start look like?

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Start

Increased CSO, industry, and government awareness campaigns around anti-corruption charter

Immediate  
Outcomes

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Trainings for Journalists and CSOs on media advocacy

Achieved at  
mid point,  
after 1-2 years

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Government and Industry disclose information manually during reporting periods

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# Activities and Outputs



Activity	Completed Activity	Output
Scoping Study on Oil and Gas Revenues	Scoping Study is Completed	Manual on Oil and Gas Revenues is created
MSG Meeting	Meeting is implemented with MSG members, information shared and discussed, risks and opportunities identified	MSG members make informed decisions and approvals
Radio Spot on Systematic Disclosure	Public awareness campaign is organized, implemented to the public	Increases public awareness and knowledge

The background of the slide is a dense field of light-colored wooden human figures, similar to those used in a 'Human Knot' team-building exercise. The figures are scattered across the entire page, creating a textured, warm-toned background. The color palette is primarily shades of orange and brown.

# Beneficiary Reach

*Who will benefit from my activities?*

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**All individuals and groups, who benefit either directly or indirectly from your activities and the EITI**

- Understand who are your direct beneficiaries
- Understand who are your indirect beneficiaries

***Who to target and Why?***

- Tools to consider:
  - Consultation and Participation
  - Stakeholder Mapping
  - Constituency Lists
  - Stakeholder Database



# Who will benefit?

## *Thinking Strategically*

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### Example

#### Activity: Train reporting entities in completing reporting templates

- **Who?**
  - Ministry, Regulatory Authorities, more specifically which employees?
- **Who will select these beneficiaries?**
  - Minister, Department Head, other
- **How can you target the right beneficiaries for sustainability purposes?**
- **Can these beneficiaries serve other purposes?**
  - Support institutionalization of reporting templates or systems
  - Create awareness and promote EITI, transparency and good governance
  - Advocate on behalf of transparency, reform or change
  - Become part of MSG

# Thinking about how to Reach Results

*When designing activities*

## Ask yourself...

How many results do I need to achieve in my annual workplan?

Will they help me achieve the END or Ultimate Outcome?

Do they meet EITI 2019 Standards and Requirements?

Do I have the right resources, skills and capacity on my team to achieve these results?

Do I have the right timeframe?

Do I have enough in my budget?

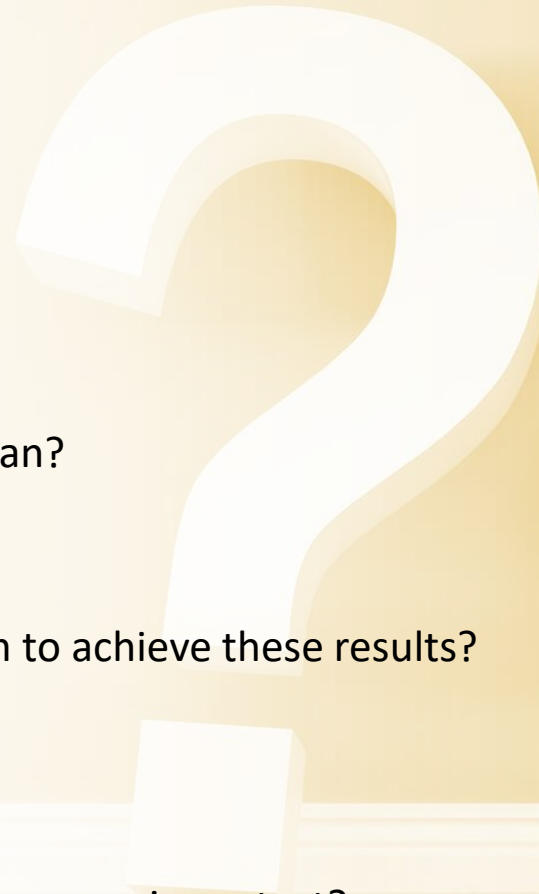
Have I identified the right beneficiaries?

Have I taken into consideration gender, environment, socio-economic context?

Have I involved the right people?

Have I thought about the risks, opportunities and benefits in achieving these results?

& How is COVID going to influence the results?





What type of activities can yield results?  
What type of activities might not yield results?  
Why?

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- Trainings
- Workshops
- Scoping Studies
- Reports
- Retreats
- Website & Social Media
- Webinars





# Community Outreach and Awareness

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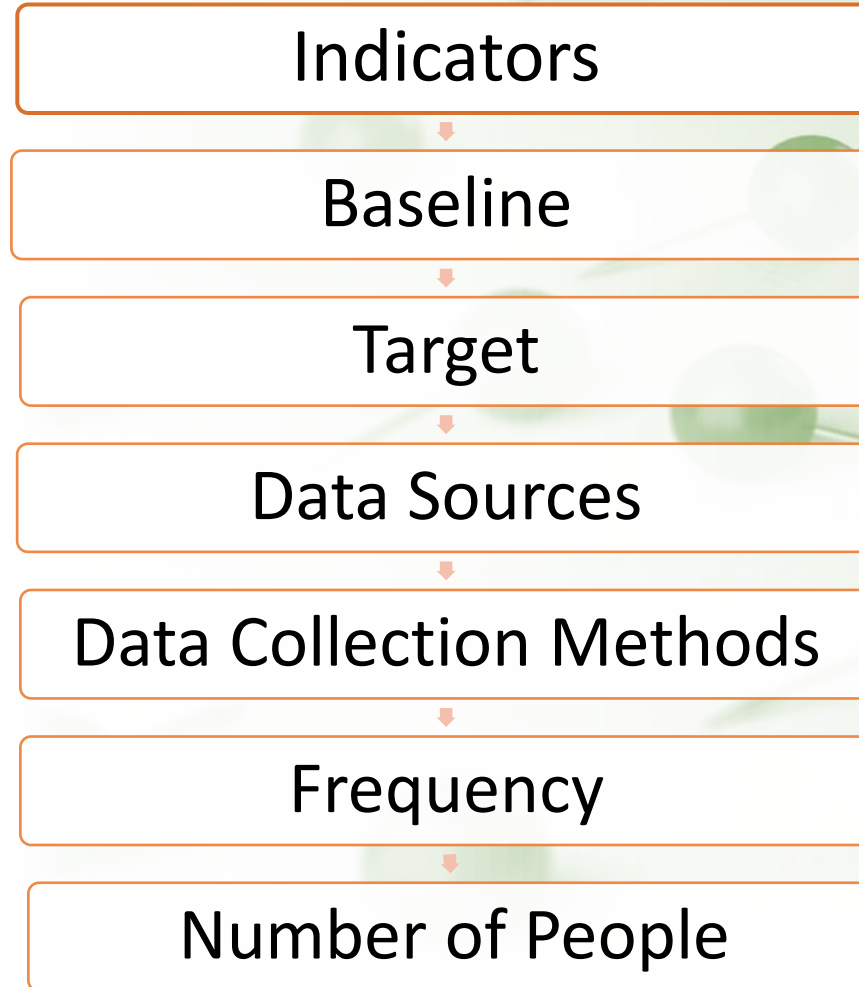
- Build capacity on disclosure of CSR, local content and expenditure of revenues to local government officials, extractive company representatives and community leaders in Districts.
- Conduct community roadshows on XEITI reconciliation reports to raise awareness in districts
- Participate in National and International exhibitions and show events
- Train parliamentarians on EITI (facilitation and program)
- Produce promotional materials: Stickers, fliers, pens, bags with member EITI slogan, paper folders
- Create radio spots for Mine and Petroleum Life Cycle Awareness

# The Performance Management Framework

- This is your monitoring plan
- It will tell you how and what you are measuring and if you are achieving results
- Key items are indicators
- All other items will collect data on indicators

Result	Indicators	Baseline	Target	Data Sources	Collection Methods	Frequency	Responsibility
Long-Term Results	1. 2.						
Medium- Term Results	1. 2. 3.	Starting point – often 0 or not applicable	Where do we want to get to?	Where?	How?	How often?	Who?
Short-Term Results	1. 2. 3. 4.	Starting point – often 0 or not applicable	Where do we want to get to?	Where?	How?	How often?	Who?

## How to Track your Results: PMF - M&E



# Indicators: What when, where why and how?


## Indicators Measure Results

Number of individuals trained. Number of men and women

Trainees test scores

- Usually, 1-3 Indicator per result
- Indicators are usually Quantitative and Qualitative
- Quantitative (number, frequency, %of, ratio of)
- Qualitative (perception of , quality of , extent of , level of)
- Should be cost effective and easy to collect
- Gender Sensitive Indicators
- Need a baseline and input from stakeholders

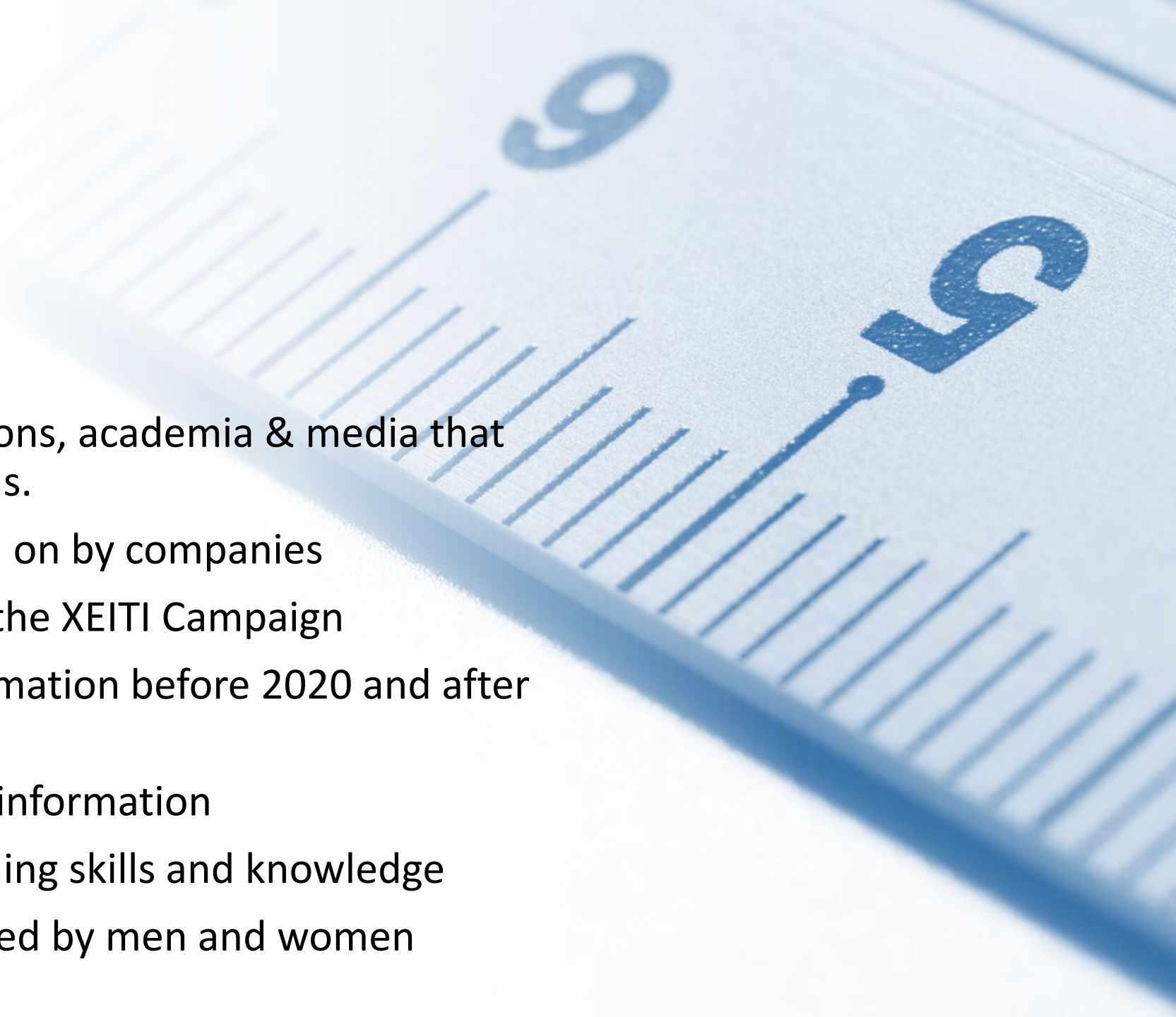




## Measuring Indicators

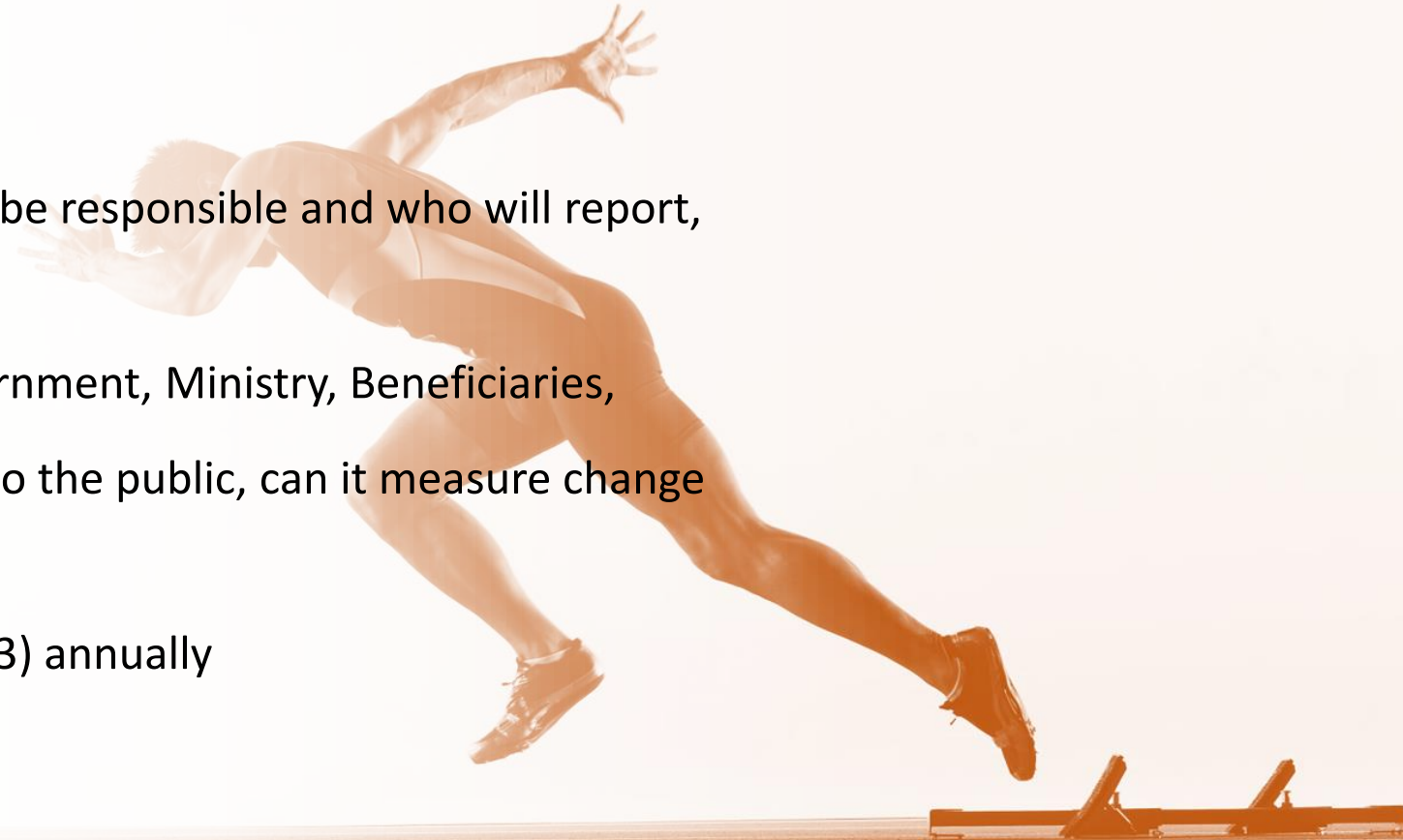
### Setting Examples

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- No. of civil society organizations, academia & media that attended the training sessions.
  - Quality of materials reported on by companies
  - Quality and effectiveness of the XEITI Campaign
  - Change in disclosure of information before 2020 and after 2021
  - No. of Authorities disclosing information
  - Improved application of training skills and knowledge
  - Quality of training as perceived by men and women
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# PMF and Your Organization

- Identify key person in charge of M&E who will be responsible and who will report, when and how
- Understand you baseline conditions
- Identify key data sources of information: Government, Ministry, Beneficiaries, other
  - Is the data easy to collect, is it accessible to the public, can it measure change over time?
- Create your indicators accordingly
- Track accordingly 1) post activity, 2) quarterly, 3) annually
- Report on your results/outcomes
- Make adjustments, where and when required





# Questions and Answers





Thank you

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